



2023 Sponsorship Packet

April 14-16, 2023



SCULPTING COASTAL MEMORIES



Texas SandFest, which began in 1997 as a small local competition, has grown into an internationally recognized 3-day family event that draws sculptors and tens of thousands of visitors from around the world to Port Aransas each year.

OUR COMMUNITY IS OUR MISSION

The mission of Texas SandFest is to give back to the community by raising funds for local charities and scholarships for high school students.

IN 2022, TEXAS SANDFEST DONATED **\$305,000** TO LOCAL NONPROFIT ORGANIZATIONS, WITH **\$125,000** GOING TO PAID FOR SCHOLARSHIPS.

IN TOTAL FROM 2012-2022, TEXAS SANDFEST HAS RAISED **\$2,050,750** FOR LOCAL SCHOLARSHIPS AND CHARITIES.



2022 SANDFEST BY THE NUMBERS

135,000 +
WEBSITE
VISITS

36,000 +
FACEBOOK
FOLLOWERS

10,000+
TONS
OF SAND

75
UNIQUE
VENDORS

459,000 +
TOTAL
ATTENDEES

2,300 +
INSTAGRAM
FOLLOWERS

10
LIVE MUSIC
PERFORMANCES

4.9
RATED OUT
OF 5 STARS

SPONSORSHIP LEVELS

Texas SandFest would not be possible without the generous support of our sponsors. Choose a sponsorship level — or ask us how we can tailor a package to suit your business needs!

| SPONSORSHIP PERKS | WHALE \$25,000 | MARLIN \$15,000 | SAILFISH \$10,000 | TARPON \$5,000 | TROUT \$1,250 |
|---|-------------------|--------------------|----------------------|-------------------|------------------|
| VIP 1-Day Wristbands <i>(Includes entrance to SandFest & VIP Tent. Sponsor chooses how many tickets per day)</i> | 120 Total | 72 Total | 48 Total | 24 Total | 6 Total |
| VIP Section Parking Passes | 60 Total | 36 Total | 24 Total | 12 Total | 3 Total |
| Booth Space | 30x30 Space | 20x10 Space | 10x10 | | |
| Accommodations for the Weekend | 3-Bedroom House | 2-Bedroom Condo | 1-Bedroom Condo | | |
| Golf Cart for the Weekend | 6-Seater | 4-Seater | | | |
| Logo on Mountain | Top Tier | Upper Tear | Mid Tier | Lower Tier | Name on Scroll |
| Company Logo on SandFest Website | Yes | Yes | Yes | Yes | Yes |
| Festival Signage | Yes | Yes | Yes | Yes | Yes |
| Sponsor Gift | Yes | Yes | Yes | Yes | Yes |



HOST A SCULPTOR

This unique sponsorship opportunity allows you to have your logo in front of “your” sculptor for all visitors to see. Spots are limited based on how many sculptors. Contact for availability.

| SPONSORSHIP PERKS | DUO \$4,000 | SOLO \$2,500 | SEMI-PRO \$1,500 |
|--|----------------|-----------------|---------------------|
| VIP 1-Day Wristbands <i>(Includes entrance to SandFest & VIP Tent. Sponsor chooses how many tickets per day)</i> | 18 Total | 12 Total | 7 Total |
| VIP Section Parking Passes | 9 Total | 6 Total | 4 Total |
| Logo on Mountain in Sculptor’s Gallery | Yes | Yes | Yes |
| Company Logo on SandFest Website | Yes | Yes | Yes |
| Sign in Front of Sculptor | Yes | Yes | Yes |
| Sponsor Gift | Yes | Yes | Yes |





WE CAN'T WAIT FOR YOU TO JOIN THE FUN!

CONTACT US TODAY



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